PHILIP MORRIS U.S.A. INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, N.Y. 10017

TO: Mike Manouso DATE: March 31, 1988

FROM: Marna Foss van der Ploeg

SUBJECT: ALPINE 25¢ OFF PACK STICKERS FOR THE SALES FORCE

We have experienced a delay in obtaining the above materials for the requested date of April 6th. To date it appears materials will be ready the week of April 18th. Our suppliers have agreed, in order to expedite these stickers to the field, that they will ship out the initial order of 10,000 stickers to each Rep, and ship you the remaining balance for future distribution.

The balance, approximately 300,000 stickers, that the suppliers will ship to you will be packed accordingly:

ALPINE 25¢ OFF STICKERS

20 stickers per sheet
50 sheets per bundle
10 bundles per box of 10,000 stickers

Approximately 30 boxes in total will be marked with P.O.S. #41-867 and are scheduled to be delivered to Carlstadt late the week of April 18th.

We would appreciate it if you would send shipping labels for the Sales Reps, to our suppliers listed below:

PATTON INDUSTRIES
390 New Albany Road
Moorestown, New Jersey 08057
ATTN: Sherry Schumacher

If you have any questions, please call ext. 3281 and thank you for your cooperation.

Marna

MFVDP:adr

cc: F. Alfieri
R. Camisa
B. Carroll
S. Cline
S. Donovan
R. Dzurilla
C. Huling
D. Tso
M. Walchak
T. Walsh
J. Woods

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